



American Association of Physicians of Indian Origin

The American Association of Physicians of Indian Origin (AAPI) represents the largest ethnic minority group of physicians in the United States. AAPI's influence extends to all healthcare sectors, and its members include Entrepreneurs, Clinicians, Academicians, and influential Policy Makers at the state and federal levels.

- AAPI is comprised of a constituency of 100,000+ physicians and 35,000+ Medical Students, Residents & Fellows (MSRF).
- AAPI is the largest ethnic/cultural medical association in the US, 2nd largest medical association behind the AMA
- AAPI serves as the umbrella organization for more than 150 Chapter/Alumni/Specialty Associations nationwide, and has sister organizations worldwide
- AAPI is a 501c3 nonprofit organization - all donations and sponsorships are subject to tax deductions where applicable.

Membership

Membership is made of accomplished health professionals who not only serve their communities as providers, but also as community leaders holding positions from the local to federal levels of medicine and government.

Young Physicians Section; Medical Student, Resident, and Fellows Section

YPS: Consists of physicians of Indian origin who have finished their medical residencies/fellowships and are launching their careers in healthcare

MSRF: Consists of medical students and junior/resident physicians who are working to become attendings once training is completed.

9th Annual Winter Medical Conference (WMC): Grand Hyatt, Tampa, FL March 18-20, 2022

The WMC is a unique conference designed to address the issues affecting our Next Generation of physician leaders. Conference participants will take part in interactive sessions led by speakers/panelists of the highest caliber sharing their insights on the rapidly changing healthcare landscape. WMC is designed to create meaningful interactions with healthcare industry leaders, in addition to expanding young physicians' and physicians in training's professional networks. YPS & MSRF have had the honor of hosting many renowned speakers and policy makers.

WMC Sponsorship Packages

WMC draws hundreds of young physicians from across the United States annually, with a steady growth in WMC attendance and new AAPI membership since its inception. Please note, AAPI YPS and MSRF wish to foster more **long-term partnerships**. Thus, these package prices have been steeply discounted from historic rates and with improved offerings. Multi-year commitments will be awarded with additional discounts as noted. These discounted rates will not last forever. We anticipate increasing rates annually as our base continues to grow. So, we *highly encourage long-term commitment*. AAPI is a 501c3 nonprofit organization. Please consult with your CPA for the appropriate tax deductions, where applicable.

Diamond - Tier 1 Package - \$10,000 for one time, \$7,500 with three-year commitment (previously \$15,000)

- The Diamond Package is the highest level of Sponsorship with the most comprehensive reach to the YPS/MSRF membership and network. The Diamond Package includes:
 - Formal event sponsorship with strategic ads placed in highest traffic areas
 - 30 minute presentation/facetime in between speakers during conference time
 - 4 exclusive social media blasts over the year
 - Will not include any other sponsors, providing a unique opportunity to present a captive audience with tailored marketing
 - Corporate Logo will be included on all YPS/MSRF National Convention materials including advertising and event signage
 - 1 night in convention hotel
 - Includes 4 registrations to conference, including access to social events with conference attendees
- Corporate Signage at YPS/MSRF Registration Counter
- Corporate Signage at YPS/MSRF Exhibit Hall and Banquet Registration areas
- Premium booth space in YPS/MSRF Exhibition area

Platinum - Tier 2 Package - \$7,500 for one time, \$5000 for three-year commitment (previously \$10,000)

- The Platinum Package is the 2nd highest level of Sponsorship providing quality opportunity to present your message to our membership and network during the conference. The Platinum Package includes:
 - Corporate Signage at YPS/MSRF Registration Counter
 - Corporate Signage at YPS/MSRF Exhibit Halls and Banquet Registration areas
 - Premium booth space in YPS/MSRF Exhibition area
 - One advertising slide to be used at all YPS/MSRF conference events
 - 15 minute presentation/facetime in between speakers during conference time
 - 2 social media blasts over the year
 - Includes 3 registrations to conference, including access to social events with conference attendees

Gold - Tier 3 Package - \$4,000 for one time, \$3000 for three-year commitment (previously \$5,000)

- The Gold Package is the next highest level of Sponsorship providing quality opportunity to display your message to our membership and network during the conference. The Gold Package includes:
 - Corporate Signage at YPS/MSRF Exhibit Halls and Banquet Registration areas
 - Booth space in YPS/MSRF Exhibition area
 - One ad slide to be used at all YPS/MSRF conference events
 - 1 social media blast
 - Includes 2 registrations to conference, including access to social events with conference attendees

Silver - Tier 4 Package - \$2,500 (previously \$3,000)

- Our introductory level sponsorship package is designed to deliver great value by giving you visibility at the highest yield conference locations for the lowest price. The silver level package includes:
 - Corporate Signage at YPS/MSRF Exhibit Halls and Banquet Registration areas
 - Booth space in YPS/MSRF Exhibition area
 - Includes 1 registration to conference, including access to social events with conference attendees

Digital Media Package - \$3000

- Three email advertisements and/or correspondence will be sent on your behalf to all AAPI YPS and MSRF members, with the full endorsement of AAPI over the next year
 - These correspondences will not include any other sponsors, providing a unique opportunity to present a captive audience with marketing material tailored to you

Grand Sponsorship

Grand Sponsors have a unique opportunity to play a more significant role in the WMC, along with a higher profile for the sponsor. This package can be tailored to fit the specific needs of the Grand Sponsor while maximizing facetime with our members. If you would like to discuss further, please contact a YPS executive committee member for details and pricing.

Official YPS/MSRF National Convention Guide

- We are offering two advertising options to interested parties:
 - **Full page printed ad - \$1000**
 - **Half page printed ad - \$500**

